

GOAL Worksheet

Use this worksheet to brainstorm and clarify at least one major goal for the year.

| QUESTIONS | ANSWERS |
|---|--|
| 1. What is the one big goal I want to achieve for my business this year? | I want to..... Date I wish to achieve this by: __/__/20__ I would really like to... |
| 2. What would I love to do more of in my business this year? (What energizes me and makes work feel like fun?) | I love... |
| 3. Which part of my business would I like to get rid of? | |
| 4. Will getting rid of this get me closer to my goal? | |

| | |
|--|---|
| <p>5.What would I like to add to my business this year?</p> | <p>My own eBook on Kindle An affiliate program Products for sale Service packages Webinars Videos Podcasts A membership site An event Mentoring or coaching An intern VIP options Other_____</p> |
| <p>6.What changes did I make last year that proved beneficial to my business?</p> <p>What one change could I make right now that will:</p> <ul style="list-style-type: none">• Save me time• Reduce stress• Move me closer to my big goal• Increase visibility• Other | |
| <p>7.What do you do well that will move you towards your goal?</p> <p>How will it further your goal?</p> | |

| | |
|--|--|
| | |
| 8.What do you need to outsource? | |
| 9.Have you set a budget for this year? How does your goal fit into your budget? (Will you need to generate extra cash?) | |
| 10.How much income do you need to achieve your big goal? | \$ _____ |
| 11.Name six things you are grateful for right now in your business | 1. _____ _____ 2. _____ _____ 3. _____ _____ 4. _____ _____ 5. _____ _____ 6. _____ _____ |

12. Is this my goal or is someone or something else pressuring me to achieve it?

13. What will achieving this goal do...

For me

For my business

For my community

For my subscribers

For my family

14. How can I tweak this goal so that it feels even better and gives back more?

| | |
|---|--|
| | |
| 15. Do I have all the equipment/software/services I need to comfortably meet this goal? | |
| 16. What do I still have to acquire? | |
| 17. Is anything stopping me from acquiring the item/person I need? If so, how can I get past this block? | |
| 18. Have I listed all the steps I need to take to accomplish this goal? | |
| 19. Have I broken these steps down by month and put them in a schedule? On a calendar? | |
| 20. What am I doing about accountability, to make sure I follow through on each step in a timely manner? | Hire a coach Join a group Use a service Get an accountability partner Other _____ |
| 21. Have I set up a communication system, with roles and responsibilities clearly assigned? | |

22. Have I created regular check-ins?

Products or Programs I plan to create or promote:

My Incentive _____

My paid product(s):

Affiliate Product _____

URL _____

Affiliate ID: _____

Affiliate Link: _____

Cloaked Link: _____

Contact person: _____ Email: _____

JV Product _____

URL _____

Affiliate ID: _____

Affiliate Link: _____

Cloaked Link: _____

Contact person: _____ Email: _____

Products or Programs I plan to create:

_ Completed: __/__/20__

_ Completed: __/__/20__

_ Completed: __/__/20__

Follow up tasks:



Simple and Fun Goal Setting Strategies

NOTES:

